COMPLIMENTS OF:



RECRUITMENT INNOVATION

2022 CALENDAR OF HEALTHCARE RECOGNITION DAYS





WE OPTIMIZE CANDIDATE ATTRACTION THROUGH

STORYTELLING, TECHNOLOGY

STRATEG

nasrecruitment.com





January

Month-long Observances

Cervical Health Awareness Month

The United States Congress designated January as Cervical Health Awareness Month. More than 13,000 women in the United States are diagnosed with cervical cancer each year, but the disease is virtually always preventable with vaccination and appropriate screening (Pap and HPV tests). During January, NCCC and its many local chapters across the country highlight issues related to cervical cancer, HPV disease and the importance of early detection. #CervicalHealthMonth

National Cervical Cancer Coalition | www.nccc-online.org American Cancer Society | www.cancer.org

National Birth Defects Prevention Month

January is Birth Defects Prevention Month. Severe birth defects are the leading cause of infant death in the United States, accounting for 20 percent of deaths.

National Birth Defects Prevention Network | www.nbdpn.org

National Blood Donor Month

The month of January provides an opportunity for people to donate blood or pledge to give blood at a time of year when it is typically in short supply.

Association of Donor Recruitment Professionals | www.adrp.org American Red Cross | www.redcross.org

National Glaucoma Awareness Month

January has also been designated to bring awareness glaucoma, known as "the sneak thief of sight". Glaucoma has no symptoms and once vision is lost, it's permanent. It's one of the leading sight-stealing diseases in the U.S.

Glaucoma Research Foundation | www.glaucoma.org

National Radon Action Month

Radon is the leading cause of lung cancer deaths among nonsmokers in America and claims the lives of about 21,000 Americans each year. You can't see, smell or taste radon, but it could be present at a dangerous level in your home. The EPA and the U.S. Surgeon General urge all Americans to protect their health by testing their homes, schools and other buildings for radon.

U.S. Environmental Protection Agency | www.epa.gov

National Stalking Awareness Month

National Stalking Awareness Month (NSAM) serves as an annual call to action to recognize and respond to the serious crime of stalking. Stalking and online/cyber stalking is a series of actions that make you feel afraid or in danger. Stalking is real. It can happen to anyone. It's dangerous. It's a crime. Know it. Name it. Stop it.

SPARC | www.stalkingawareness.org

Thyroid Awareness Month

The month of January is Thyroid Awareness Month. Although relatively small, the thyroid gland influences the function of many of the body's most important organs, including the heart, brain, liver, kidneys and skin. Ensuring that the thyroid gland is healthy and functioning properly is vitally important to the body's overall well-being.

American Association of Clinical Endocrinology | www.aace.com

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





January continued

Week-long Observances

January 16-22 National Healthy Weight Week

Healthy Weight Week, observed the third full week in January, is a time to celebrate healthy diet-free living habits that last a lifetime and prevent eating and weight problems. It's all about pursuing livable and sustainable healthy lifestyles through eating well. #HealthyWeightWeek

American Society for Nutrition | www.nutrition.org

January 23-29 National CRNA Week

Established by the American Association of Nurse Anesthetists, this week is an opportunity for Certified Registered Nurse Anesthetists (CRNAs) to celebrate their history and accomplishments while educating the public on the important contributions they make to America's healthcare system. #crnaweek

American Association of Nurse Anesthesiology | www.aana.com

Recognition Days

January 25 National IV Nurse Day

Every year on January 25, thousands of infusion professionals around the country celebrate National IV Nurse Day. First established in 1980, it is a day that means a great deal to the many who have dedicated their lives to providing the best infusion care possible.

Infusion Nurses Society | www.ins1.org

January 30 World Leprosy Day

For more than 60 years, on the last Sunday of January, thousands of people across the globe have stopped to remember those who suffer from leprosy. Many people think of leprosy as an ancient disease that was eradicated many years ago, but every year, hundreds of thousands of children, women and men discover they have leprosy.

American Leprosy Missions | www.leprosy.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





February

Month-long Observances

AMD/Low Vision Awareness Month

February is national age related macular degeneration (AMD) and low vision awareness month. AMD is the leading cause of low vision and blindness in Americans age 60 years and older and affects 1.6 million Americans. Low Vision Awareness Month is a time to spread the word about vision rehabilitation and how people with low vision can live full, active lives.

National Eye Institute | www.nei.nih.gov

American Heart Month

During American Heart Month, the American Heart Association's Go Red for Women movement and its Hispanic initiative, *Go Red Por Tu Corazón*, work to save women's lives and beat heart disease. #GoRedForWomen

American Heart Association | www.heart.org

National Cancer Prevention Month

More than 40 percent of all cancers diagnosed and nearly half of all deaths from cancer in the United States can be attributed to preventable causes – things like smoking, excess body weight, physical inactivity and excessive exposure to the sun. Taking positive steps now can dramatically reduce the risk of certain cancers.

American Association for Cancer Research | www.aacr.org American Institute for Cancer Research | www.aicr.org

National Children's Dental Health Month

This month-long national health observance brings together thousands of dedicated dental professionals, healthcare providers and educators to promote the benefits of good oral health to children, their caregivers, teachers and many others.

American Dental Association | www.ada.org

National Wise Health Care Consumer Month

The American Institute for Preventive Medicine established Wise Health Care Consumer Month to help employers empower their employees to understand their options, communicate with their care providers and make educated decisions about their own health.

American Institute for Preventive Medicine | www.healthylife.com

Week-long Observances

February 6-12 National Burn Awareness Week

Established by the American Burn Association, National Burn Awareness Week is observed the first full week in February. It is designed to provide an opportunity for burn, fire and life safety educators to unite in sharing a common burn awareness and prevention message in our communities. #NBAW

American Burn Association | www.ameriburn.org

February 7-14 Congenital Heart Defect Awareness Week

Observed each year during February 7–14, Congenital Heart Defect Awareness Week promotes awareness and education about congenital heart defects (CHDs). A CHD is a problem within the structure of the heart that is present at birth. According to the American Academy of Pediatrics (AAP), CHDs are the most common birth defect, occurring in 1 out of every 100 births each year.

American Heart Association | www.heart.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





February continued

February 7-13 PeriAnesthesia Nurses Awareness Week (PANAW)

The American Society of PeriAnesthesia Nurses acknowledges the tremendous work that the nation's more than 60,000 perianesthesia nurses do throughout the year.

American Society of PeriAnesthesia Nurses | www.aspan.org

February 13-19 Cardiovascular Professionals Week

CVP Week celebrates the contribution cardiovascular professionals make to healthcare and to patients with heart disease. This includes cardiovascular and radiologic technicians and nurses in all cardiac specialties.

Alliance of Cardiovascular Professionals | www.acp-online.org

February 13-19 National Cardiac Rehabilitation Week

Observed the week of Valentine's Day, National Cardiac Rehabilitation Week focuses attention on cardiac rehabilitation's contribution to improving the health and physical performance of people at risk for heart disease, as well as those who have been diagnosed with heart dysfunction.

American Association of Cardiovascular and Pulmonary Rehabilitation | www.aacvpr.org

February 21-27 National Eating Disorders Awareness Week

National Eating Disorders Awareness Week (NEDA Week) is an annual campaign to educate the public about the realities of eating disorders, and to provide hope, support, and visibility to individuals and families affected by eating disorders.

National Eating Disorders Association | www.nationaleatingdisorders.org

Recognition Days

February 4 Give Kids a Smile Day

Annually, starting on the first Friday in February, approximately 6,500 dentists and 30,000 dental team members volunteer at local GKAS events to provide free oral health education, screenings, preventive and restorative treatment to over 300,000 children.

American Dental Association | www.ada.org

February 4 National Wear Red Day/Go Red for Women

The American Heart Association's National Wear Red Day movement works to save women's lives and beat heart disease. Show support by wearing red and and making a Go Red Healthy Behavior Commitment today. #GoRedForWomen

American Heart Association | www.goredforwomen.org

February 4 World Cancer Day

Created in 2000 and held every February 4, World Cancer Day has grown into a positive movement for everyone, everywhere to unite under one voice to face one of our greatest challenges in history. #WorldCancerDay

Union for International Cancer Control | www.uicc.org

February 7 National Black HIV/AIDS Awareness Day

This observance is an opportunity to increase HIV education, testing, community involvement, and treatment among black communities. #NBHAAD

HIV.gov | www.hiv.gov

February 14 National Donor Day

Every Februrary 14, this day spreads awareness and education about organ, eye and tissue donation. It also recognizes loved ones who have given the gift of donation, have received a donation, are currently waiting or did not receive an organ in time.

Donate Life America | www.donatelife.net

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





March

Month-long Observances

Bleeding Disorders Awareness Month

In 2016, thanks to advocacy efforts by the National Hemophilia Foundation (NHF), March was officially designated as Bleeding Disorders Awareness Month. Join NHF in celebrating and honoring the bleeding disorders community.

National Hemophilia Foundation | www.hemophilia.org

Brain Injury Awareness Month

Brain Injury Awareness Month is led by the Brain Injury Association each year in March. The campaign provides a platform for educating the public about the incidence of brain injury and the needs of people with brain injuries and their families. #MoreThanMyBrainInjury

Brain Injury Association of America | www.biausa.org

Child Life Month

Child Life Month is designed to honor child life specialists as they work to ensure quality, family-centered and developmentally appropriate care for children.

Association of Child Life Professionals | www.childlife.org

National Athletic Training Month

Designed to raise awareness of athletic trainers (not personal trainers) and recognize their work as healthcare professionals who specialize in the prevention, diagnosis, treatment and rehabilitation of injuries or illnesses. These individuals work in hospitals, physicians' offices, schools and clinics.

National Athletic Trainers' Association | www.nata.org

National Colorectal Cancer Awareness Month

National Colorectal Cancer Awareness Month empowers and activates a community of patients, fighters and champions to push for better policies and to support research, education and awareness for all those touched by this disease.

Colorectal Cancer Alliance | www.ccalliance.org Fight Colorectal Cancer | fightcolorectalcancer.org

National Developmental Disabilities Awareness Month

Each March, this campaign seeks to raise awareness about the inclusion of people with developmental disabilities in all facets of community life, as well as awareness of the barriers that people with disabilities still sometimes face in connecting to the communities in which they live.

National Association of Councils on Developmental Disabilities | www.nacdd.org

National Kidney Month

During National Kidney Month, the National Kidney Foundation helps raise awareness and appreciation for all the vital functions the kidneys perform. The National Kidney Foundation offers free screenings for those most at risk for kidney disease on World Kidney Day and throughout the month of March.

National Kidney Foundation | www.kidney.org

National MS Education and Awareness Month

Nationwide effort by the Multiple Sclerosis Foundation and affiliated groups to raise the public's awareness of the scope of multiple sclerosis, and to assist those with MS in making educated decisions about their healthcare.

Multiple Sclerosis Foundation | msfocus.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





March continued

National Nutrition Month

National Nutrition Month is a nutrition education and information campaign held annually in March by the Academy of Nutrition and Dietetics. It encourages the adoption of smart eating and physical activity habits.

Academy of Nutrition and Dietetics | www.eatright.org

National Professional Social Work Month

National Professional Social Work Month was established by the National Association of Social Workers to honor and celebrate the social work profession. This event recognizes social workers who strive to improve social conditions and quality of life opportunities for everyone.

National Association of Social Workers | www.socialworkers.org

Workplace Eye Wellness Month

Employers are encouraged to promote vision care services in the workplace. The more vision ailments employees have, the more medical care they utilize, increasing healthcare related expenses.

Prevent Blindness America | www.preventblindness.org

Week-long Observances

March 6-12 Dental Assistants Recognition Week

Jointly recognized by the American Dental Assistants Association, American Dental Association and other professional organizations, Dental Assistants Recognition Week (DARW) is a tribute to the commitment and dedication that dental assistants contribute to the dental profession and the dental healthcare of the public.

American Dental Assistants Association | www.adaausa.org American Dental Association | www.ada.org

March 6-12 World Glaucoma Week

Glaucoma is one of the leading causes of irreversible blindness, but with early treatment, the damage may be limited and sight may be saved. #glaucomaweek

World Council of Optometry | worldcouncilofoptometry.info

March 7-13 National Sleep Awareness Week

National Sleep Awareness Week is an annual public education and awareness campaign to promote the importance of sleep. The week begins with the announcement of the National Sleep Foundation's Sleep in America poll results and ends with the clock change to Daylight Saving Time, when Americans move clocks forward one hour.

National Sleep Foundation | www.thensf.org

March 13-19 National Patient Safety Awareness Week

National Patient Safety Awareness Week is an annual education and awareness-building campaign for healthcare safety, showing that everyone in the healthcare process plays a role in delivering safe care.

Agency for Healthcare Research and Quality (AHRQ) / Patient Safety Network | psnet.ahrq.gov Institute for Healthcare Improvement | www.ihi.org

March 13-19 National Pulmonary Rehabilitation Week

National Pulmonary Rehabilitation Week is a chance to educate the community about the role of pulmonary rehabilitation in enhancing the quality of life of individuals with lung disease. It's also an opportunity to thank professionals for their contributions and share with them valuable educational resources to further their professional development.

American Association of Cardiovascular and Pulmonary Rehabilitation | www.aacvpr.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





March continued

March 14-18 Health Care HR Week

Health Care HR Week recognizes Human Resources professionals in all healthcare settings for the daily issues they face relating to the workforce, compensation, benefits, employee relations, healthcare reform and wellness.

American Society for Healthcare Human Resources Administration | www.ashhra.org

March 20-26 National Poison Prevention Week

National Poison Prevention Week raises awareness of poison prevention nationwide during the third full week of March every year. The week is an opportunity to highlight the dangers of poisonings for people of all ages and promote community involvement in poisoning prevention.

Health Resources & Services Administration | www.hrsa.gov

March 21-27 National Drug and Alcohol Facts Week

National Drug and Alcohol Facts Week links teens to facts that shatter the myths about drugs and drug use.

National Institute on Drug Abuse | www.drugabuse.gov

March 21-25 National LGBT Health Awareness Week

This week is dedicated to bringing awareness to disparities in policies, laws and regulations impacting access and quality of healthcare specific to the LGBT community.

National Coalition for LGBT Health | healthlgbt.org

March 21-25 World Optometry Week

Celebrated the week after World Optometry Day to create awareness about optometry as a profession.

World Council of Optometry | worldcouncilofoptometry.info

March 29-April 4 Anesthesia Tech Week

This week, The American Society of Anesthesia Technologists and Technicians honors technologists and technicians and their valuable contribution to the nation's health.

The American Society of Anesthesia Technologists and Technicians | www.asatt.org

Recognition Days

March 3 World Birth Defects Day

More than 10 million babies worldwide are born each year with a serious birth defect. World Birth Defects Day is observed every year on March 3 to raise awareness and advocate for more surveillance, prevention, care and research to help babies and children. #WorldBDDay

March of Dimes | www.marchofdimes.org

March 9 Registered Dietitian Nutritionist Day

The second Wednesday of March, Registered Dietitian Nutritionist Day commemorates the dedication of RDNs as invaluable providers of food and nutrition services. It recognizes dietitians for their commitment to helping to advance the nutritional status of Americans and people around the world.

Academy of Nutrition and Dietetics | www.eatright.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





March continued

March 10 National Histotechnology Professionals Day

Every March 10, this annual celebration of histotechnology professionals helps to increase public awareness and to educate young people about histotechnology as a career option. #HPD #histology #NSH #histotech #science #ihearthisto

National Society for Histotechnology | www.nsh.org

March 10 World Kidney Day

World Kidney Day aims to raise awareness of the importance of our kidneys to our overall health and to reduce the frequency and impact of kidney disease and its associated health problems worldwide. #worldkidneyday #kidneyhealthforall

World Kidney Day | www.worldkidneyday.org

March 22 American Diabetes Association Alert Day®

Held the fourth Tuesday of March each year, American Diabetes Association Alert Day® encourages everyone to take the Type 2 Diabetes Risk Test and participate in workplace-friendly activities that will teach them about reversing the risk for diabetes.

American Diabetes Association | www.diabetes.org

March 23 World Optometry Day

Celebrated every year on March 23, World Optometry Day creates awareness about optometry as a profession. #WorldOptometryDay

World Council of Optometry | worldcouncilofoptometry.info

March 24 World Tuberculosis Day

Each year, we recognize World Tuberculosis Day on March 24. This annual event commemorates the date in 1882 when Dr. Robert Koch announced his discovery of *Mycobacterium tuberculosis*, the bacillus that causes tuberculosis (TB).

Centers for Disease Control and Prevention | www.cdc.gov

March 26 Purple Day for Epilepsy Awareness

Purple Day is an international grassroots effort dedicated to increasing awareness about epilepsy worldwide. On March 26 annually, people in countries around the world are invited to wear purple and host events in support of epilepsy awareness.

Epilepsy Association of the Maritimes | www.epilepsymaritimes.org

March 30 National Doctors' Day

National Doctors' Day is held every year on March 30. The day encourages members to promote the observance through community projects and pay tribute to physicians. It reminds the public of doctors' dedication to the health and welfare of patients and increases awareness of the positive role of physicians in the community.

The National Doctor's Day Organization | www.doctorsday.org

March 31 National Anesthesia Technicians Day

Every March 31, the American Society of Anesthesia Technologists and Technicians honors technologists and technicians and their valuable contribution to the nation's health.

The American Society of Anesthesia Technologists and Technicians | www.asatt.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





April

Month-long Observances

Alcohol Awareness Month

Alcohol Awareness Month is a national public health awareness campaign that takes place every April. It is sponsored by the National Council on Alcoholism and Drug Dependence (NCADD) and was developed in order to increase awareness and understanding of the causes and treatment of one of our nation's top public health problems: alcoholism.

Recovered (previously National Council on Alcoholism and Drug Dependence (NCADD)) | www.ncadd.org

Autism Acceptance Month

Autism Acceptance Month (AAM) highlights continued efforts to increase awareness about autism signs, symptoms and opportunities through: information and referrals, events, printable and digital resources, and community partnerships with businesses and organizations dedicated to building inclusive experiences. #CelebrateDifferences

Autism Society | www.autismsociety.org

Counseling Awareness Month

The American Counseling Association (ACA) designates April each year as a time to recognize the differences professional counselors make in communities throughout the world. #BurnBrightNotOut

American Counseling Association | www.counseling.org

March for Babies

March for Babies is the nation's biggest and oldest charity walking event. Funds help women have full-term pregnancies and healthy babies, thus, reducing health costs to employers. #MarchforBabies

March of Dimes | www.marchofdimes.org

National Donate Life Month

National Donate Life Month (NDLM) was established by Donate Life America and its partnering organizations in 2003. Celebrated in April each year, Donate Life Month features an entire month of local, regional and national activities to help encourage Americans to register as organ, eye and tissue donors and to celebrate those that have saved lives through the gift of donation.

Donate Life America | www.donatelife.net

National Humor Month

National Humor Month focuses on the therapeutic value and vital need for humor in healthcare.

www.humormonth.com

National Minority Health Month

National Minority Health Month is held annually in April to raise awareness of minority health and healthcare disparities that continue to affect racial and ethnic minorities.

HHS Office of Minority Health | www.minorityhealth.hhs.gov

Occupational Therapy Month

Each April, occupational therapists, occupational therapy assistants and students in practice, education, research and science host a month-long celebration showcasing the importance of occupational therapy. #OTmonth

American Occupational Therapy Association | www.aota.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.

NAS

2022 CALENDAR OF HEALTHCARE RECOGNITION DAYS



April continued

Sexual Assault Awareness Month

Observed in April, Sexual Assault Awareness Month (SAAM) is an annual campaign to raise public awareness about sexual assault and educate communities and individuals on how to prevent sexual violence.

National Sexual Violence Resource Center | www.nsvrc.org

World Autism Month

April is World Autism Month, and Autism Speaks is inviting friends and neighbors around the world to come together to pledge to go blue to increase global understanding and acceptance of people with autism. #AutismSpeaks

Autism Speaks | www.autismspeaks.org

Week-long Observances

April 3-9 Patient Access Week

Patient Access Week recognizes patient access associates and their impact on the patient experience. The celebrations span the entire week surrounding the anniversary of NAHAM, April 5.

National Association of Healthcare Access Management | www.naham.org

April 4-8 National Cancer Registrars Week

The purpose of National Cancer Registrars Week (NCRW), established by the National Cancer Registrars Association, is to call attention to the important role cancer registrars provide in collecting data for cancer research, prevention and treatment. #CancerRegistrarsWeek #NCRW

National Cancer Registrars Association | www.ncra-usa.org

April 4-10 National Public Health Week

The American Public Health Association serves as the organizer of National Public Health Week the first full week of April, which recognizes the contributions of public health professionals and highlights issues important to public health.

American Public Health Association | www.apha.org

April 17-23 National Healthcare Volunteer Week

Established by President Richard Nixon in 1974, this week recognizes the support that volunteers and auxilians provide to hospital staff, their patients, family members and the community at the local, state and national levels.

The Beryl Institute | AHVR | www.theberylinstitute.org/page/VolunteerProfessionals

April 17-24 National Pediatric Transplant Week

National Pediatric Transplant Week takes place the last full week of National Donate Life Month in April. It focuses on the powerful message of ending the pediatric transplant waiting list. Clinical partners share patient stories and innovative care; donor families whose children have saved and healed lives through organ, eye and tissue donation are honored; and recipient families share their thanks and milestone celebrations.

Donate Life America | www.donatelife.net

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





April continued

April 17-23 Neurodiagnostic Week

Neurodiagnostic Week is celebrated the third full week of April. Honoring the contributions of neurodiagnostic professionals, this week-long event is an opportunity to demonstrate pride in the profession and in the individual accomplishments of neurodiagnostic technologists.

ASET - The Neurodiagnostic Society | www.aset.org

April 18-22 Health Information Professionals (HIP) Week

Honor and celebrate health information professionals during Health Information Professionals (HIP) Week. Health information professionals play a key role in the effective management of health and data and medical records needed to deliver quality healthcare to the public.

The American Health Information Management Association | www.ahima.org

April 24-30 Administrative Professionals Week

The last full week of April is dedicated to advancing the professional development, leadership, value and excellence of administrative professionals, including individuals in healthcare, who maintain the seamless running of their organizations. It is one of the largest workplace observances besides birthdays and major holidays.

Association for Healthcare Administrative Professionals | www.ahcap.org International Association of Administrative Professionals | www.iaap-hq.org

April 25-29 National Medical Laboratory Professionals Week

National Medical Laboratory Professionals Week (NMLPW) is an annual celebration of the medical laboratory professionals and pathologists who play a vital role in every aspect of health care. NMLPW takes place the last full week of April each year.

American Society for Clinical Laboratory Science | www.ascls.org National Society for Histotechnology | www.nsh.org

April 25-29 National Youth Violence Prevention Week

Students Against Violence Everywhere (SAVE) Promise Club is proud to be a founding partner of National Youth Violence Prevention Week (NYVPW). Founded in 2001, NYVPW brings communities together to raise awareness and learn how to stop youth violence, showing the positive role young people play in making their schools and communities safer.

Sandy Hook Promise | www.sandyhookpromise.org

April 25-29 Patient Experience Week

This annual event celebrates healthcare staff impacting patient experience every day. Inspired by members of the Beryl Institute community, PX Week is a time for organizations to celebrate accomplishments, reenergize efforts and honor the people who impact patient experience every day, including nurses and physicians, support staff and executive professionals, patients, families and communities served.

The Beryl Institute | www.theberylinstitute.org

April 26-May 3 National Infant Immunization Week (NIIW)

National Infant Immunization Week (NIIW) is an annual observance to highlight the importance of protecting infants from vaccine-preventable diseases and celebrate the achievements of immunization programs and their partners in promoting healthy communities.

Centers for Disease Control & Infection | www.cdc.gov

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





April continued

Recognition Days

April 2 World Autism Awareness Day

April 2 is World Autism Awareness Day. Joined by the international community, hundreds of thousands of landmarks, buildings, homes and communities around the world, light blue in recognition of people living with autism. Autism-friendly events and educational activities take place all month to increase understanding and acceptance and foster worldwide support.

Autism Speaks | www.autismspeaks.org

April 7 World Health Day

World Health Day is celebrated every year on April 7. It was first established to commemorate the formation of the World Health Organization (WHO) in 1948. Today it is seen as an opportunity to draw worldwide attention to global health.

World Health Organization | www.who.int

April 8 RAINN Day

RAINN Day is an opportunity for college students to demonstrate to their peers that they are an ally in the fight against sexual violence. #RAINNDay #WontStayQuiet

National Sexual Violence Resource Center | www.nsvrc.org

April 12 Radiologic and Imaging Nurses Day

Radiologic and Imaging Nurses Day, observed each year on April 12, promotes the specialty practice of radiologic and imaging nurses who advance the standard of care in the imaging environment. #RadiologicAndImagingNursesDay

Association for Radiologic & Imaging Nursing | www.arinursing.org

April 15 National Donate Life Blue & Green Day

During National Donate Life Blue & Green Day, the public is encouraged to wear blue and green, hold events and fundraisers and partner with local restaurants, malls, media and community organizations in an effort to promote the success of organ, eye and tissue transplantation and the extreme need for registered donors. #BlueGreenDay

Donate Life America | www.donatelife.net

April 16 National Healthcare Decisions Day

National Healthcare Decisions Day exists to inspire, educate and empower the public and providers about the importance of advance care planning and is observed April 16 each year.

Institute for Healthcare Improvement | www.nhdd.org

April 27 Administrative Professionals Day

The Wednesday of Administrative Professionals Week is set aside to recognize the more than 22 million administrative and office support professionals working in the United States.

Association for Healthcare Administrative Professionals | www.ahcap.org International Association of Administrative Professionals | www.iaap-hq.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





May

Month-long Observances

Arthritis Awareness Month

Arthritis is one of the most widespread health conditions in the United States, affecting about one in four adults overall. That's over 58 million men and women. To recognize this toll on Americans' health, CDC, the Arthritis Foundation and other partners observe Arthritis Awareness Month in May.

Arthritis Foundation | www.arthritis.org Centers for Disease Control and Prevention | www.cdc.gov

Better Hearing & Speech Month

Audiologists, speech-language pathologists and other professionals join efforts to educate the public regarding communication challenges and the role of ASHA members in providing life-altering treatment.

American Speech-Language-Hearing Association | www.asha.org American Academy of Otolaryngology-Head & Neck Surgery | www.entnet.org

Better Sleep Month

May was designated Better Sleep Month by the Better Sleep Council in 1985. The goal of Better Sleep Month is to help focus attention on the importance of sleep in leading a healthy, productive life.

The Better Sleep Council | www.bettersleep.org

Global Employee Health & Fitness Month

Global Employee Health & Fitness Month (GEHFM) is an international observance of health and fitness in the workplace. The goal of GEHFM is to promote the benefits of a healthy lifestyle to employers and their employees through worksite health promotion activities and environments.

National Association for Health and Fitness (NAHF) | www.physicalfitness.org

Healthy Vision Month

This observance encourages people to make vision and eye health a priority. During Healthy Vision Month, the National Eye Institute (NEI) reminds you to make your eye health a priority and encourages you to take important steps to protect your sight.

National Eye Institute | www.nei.nih.gov

Mental Health Month

The goal of Mental Health Month is to educate the public about mental health conditions and the importance of mental health to overall wellness. Another goal is to provide tips and tools to protect mental health and promote holistic health.

Mental Health America | www.mhanational.org

National Critical Care Awareness & Recognition Month

May is National Critical Care Awareness and Recognition Month (NCCARM). The Society of Critical Care Medicine (SCCM) is recognizing the outstanding commitment of critical care clinicians, especially during the COVID-19 pandemic. #NCCARM #BlueICU

Society of Critical Care Medicine | www.sccm.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





May continued

National Stroke Awareness Month

According to the American Heart Association, someone in the United States has a stroke every 40 seconds, accounting for one out of every 19 deaths. Stroke is a leading cause of death and serious disability nationwide and around the world.

American Stroke Association | www.stroke.org

Older Americans Month

Since 1963, May has been a month to recognize older adults for their contributions and provide them with information to help them stay healthy and active. Older Americans month celebrates the strength of older adults and the aging network, with special emphasis on the power of connection and engagement in building strong communities. #OlderAmericansMonth

Administration for Community Living | www.acl.gov

Oncology Nursing Month

Oncology Nursing Month is designed to recognize oncology nurses, to educate the public about oncology nursing, to provide an opportunity for special educational events and to celebrate the accomplishments of oncology nurses.

Oncology Nursing Society | www.ons.org

Skin Cancer Awareness Month

May is designated by the American Academy of Dermatology to bring awareness of prevention and protection against skin cancer, the most common form of cancer; the most dangerous form being melanoma. #SharetheFacts #ThisIsSkinCancer

American Academy of Dermatology Association | www.aad.org

Week-long Observances

May 6-12 National Nurses Week

National Nurses Week begins each year on May 6 and ends on May 12, Florence Nightingale's birthday. This campaign seeks to raise public awareness of the value of nursing and help educate the public about the roles registered nurses play in meeting the healthcare needs of all communities.

ANA Enterprise | www.nursingworld.org

May 8-14 National Hospital Week

National Hospital Week, the nation's largest healthcare event, always falls on the week of Florence Nightengale's birthday. It is a time to recognize and thank hospital staff – nurses, physicians, therapists, engineers, food service workers, volunteers, administrators and more – for their contributions.

American Hospital Association | www.aha.org

May 8-14 National Skilled Nursing Care Week

Established by the American Health Care Association (AHCA) in 1967 and always beginning on Mother's Day, National Skilled Nursing Care Week (NSNCW), provides an opportunity for residents and their loved ones, staff, volunteers and surrounding communities to recognize the role of skilled nursing care centers in caring for America's seniors and individuals with disabilities.

American Health Care Association | National Center for Assisted Living | www.ahcancal.org

May 8-14 National Stuttering Awareness Week

National Stuttering Awareness Week is the second week of May This annual event is a time for the National Stuttering Association (NSA) to work with speech therapists and the media in the hopes of reaching the thousands of people who stutter who still feel alone and isolated. #WeStutter

National Stuttering Association | www.westutter.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.

NAS

2022 CALENDAR OF HEALTHCARE RECOGNITION DAYS



May continued

May 8-14 National Women's Health Week

National Women's Health Week begins on Mother's Day each year. Women across the country are encouraged to make their health a priority and to live a safe and healthy life. #NWHW #FindYourHealth

HHS Office on Women's Health | www.womenshealth.gov

May 9-15 Annual Medical Fitness Week

Annual Medical Fitness Week focuses on getting participants moving, regardless of their abilities. The purpose of this program would allow participants to reach 150 minutes of activity throughout Medical Fitness Week.

Medical Fitness Association | www.medicalfitness.org

May 8-14 Food Allergy Awareness Week

Over 32 million Americans have a serious and potentially life-threatening food allergy. That's nearly 85 million Americans impacted when you account for all the people who shop for, cook for, and live with those with severe food allergies, as well as those with food intolerances and avoidances. Learn, love and connect through food, education, advocacy and more.

Food Allergy Research & Education (FARE) | www.foodallergy.org

May 15-21 Healthcare Documentation Integrity Week

Healthcare Documentation Integrity (HDI) Week recognizes the critical role that healthcare documentation specialists play in the accurate capture and documentation of patient encounter information. #AHDI

Association for Healthcare Documentation Integrity | www.ahdionline.org

May 15-21 Neuroscience Nurses Week

Neuroscience Nurses Week is celebrated the third week of May each year. It celebrates the work of neuroscience nurses, as well as highlights their influence on patient care to hospital administrators, allied health professionals and the community.

American Association of Neuroscience Nurses | www.aann.org

May 19-25 Emergency Medical Services (EMS) Week

The American College of Emergency Physicians supports National EMS Week, which educates the public about the EMS system and its appropriate use. The week recognizes every member of the EMS team, including paramedics, emergency medical technicians, first responders, firefighters and police.

American College of Emergency Physicians (ACEP) | www.acep.org National Association of EMTs (NAEMT) | www.naemt.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





May continued

Recognition Days

May 4 National Bike to School Day

Committed to empowering communities to make walking and bicycling to school a safe, appealing, preferred choice for families, improving the well-being of children.

The National Center for Safe Routes to School / Walk & Bike to School | www.walkbiketoschool.org

May 6 National Nurses Day

(See National Nurses Week)

May 11 National School Nurse Day

The Wednesday of National Nurses Week celebrates school nurses and helps to develop a better understanding of the role of school nurses in the educational setting.

National Association of School Nurses | www.nasn.org

May 12 Florence Nightingale's Birthday

May 12 recognizes Florence Nightingale's significant contribution toward the development of modern professional nursing. To honor her, National Nurses Week and National Hospital Week are celebrated during the week of her birthday.

May 19 National Stop The Bleed® Day

Uncontrolled bleeding is a major cause of preventable deaths. Approximately 40% of trauma-related deaths worldwide are due to bleeding or its consequences, establishing hemorrhage as the most common cause of preventable death in trauma.

American College of Emergency Physicians (ACEP) | www.acep.org National Association of EMTs (NAEMT) | www.naemt.org

May 25 Emergency Medical Services for Children (EMSC) Day

(See EMS Week)

May 25 National Senior Health & Fitness Day

National Senior Health & Fitness Day, held on the last Wednesday in May, is the largest promotion event for older adults. It helps promote the importance of physical activity for seniors. More than 1,000 local organizations and 100,000+ older adults participate in local events across the country.

Mature Market Resource Center | www.fitnessday.com

May 27 Don't Fry Day

To help reduce rising rates of skin cancer from overexposure to the ultraviolet (UV) rays of the sun, the National Council on Skin Cancer Prevention has designated the Friday before Memorial Day as "Don't Fry Day". This encourages sun safety awareness and reminds everyone to protect their skin while enjoying the outdoors. #DontFryDay

National Council on Skin Cancer Prevention | www.skincancerprevention.org

May 31 World No Tobacco Day

The Member States of the World Health Organization created World No Tobacco Day in 1987 to draw global attention to the tobacco epidemic and the preventable death and disease it causes. This yearly celebration informs the public on the dangers of using tobacco, the business practices of tobacco companies and what WHO is doing to fight the tobacco epidemic.

World Health Organization | www.who.int

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





June

Month-long Observances

Alzheimer's & Brain Awareness Month

Worldwide, 50 million people are living with Alzheimer's and other dementias. Join the Alzheimer's Association in going purple and raising awareness this June. The more people know about Alzheimer's, the more action inspired. #ENDALZ #EndAlzheimers

Alzheimer's Association | www.alz.org

Men's Health Month

Men's Health Month is celebrated across the country with screenings, health fairs, media appearances and other health education and outreach activities. Its purpose is to heighten the awareness of preventable health problems and encourage early detection and treatment of disease among men and boys.

Men's Health Network | www.menshealthnetwork.org

National Fireworks Safety Month (June 1 - July 4)

National Fireworks Safety Month intends to alert parents and children to the dangers of playing with fireworks.

Prevent Blindness America | www.preventblindness.org

National Migraine and Headache Awareness Month

National Migraine Awareness Month seeks to build awareness of migraines. It also seeks to educate people about headache causes, impact and help.

American Migraine Foundation | americanmigrainefoundation.org

National Safety Month

June is National Safety Month, an annual observance to help keep each other safe from the workplace to anyplace.

National Safety Council | www.nsc.org

PTSD Awareness Month

June is PTSD Awareness Month. Everyone with PTSD – whether they are Veterans or civilian survivors of sexual assault, serious accidents, natural disasters, or other traumatic events – needs to know that treatments really do work and can lead to a better quality of life.

U.S. Department of Veterans Affairs | www.va.gov

Week-long Observances

June 13-19 National Men's Health Week

The mission of National Men's Health Week is to heighten the awareness of preventable health problems and encourage early detection and treatment of disease among men and boys. It is observed the week leading up to Father's Day.

Men's Health Network | www.menshealthnetwork.org

June 16-23 National Nursing Assistants' Week

National Nursing Assistants' Week recognizes the unique contributions of nursing assistants and other direct-care workers who provide daily care in nursing homes, home care and other long-term care settings. It is observed for seven days starting the Thursday of the second full week of June.

National Network of Career Nursing Assistants | www.cna-network.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





June continued

June 20-24 National Health Care Risk Management Week

The third week of June is dedicated to recognizing and raising the visibility of the critical role that risk managers play in healthcare. The event instills occupational pride and raises awareness of the issues of risk management. #HRMWeek

American Society for Health Care Risk Management | www.ashrm.org

June 26-July 2 Helen Keller DeafBlind Awareness Week

DeafBlind Awareness Week is observed each year the last week in June, in honor of Helen Keller's birthday on June 27, 1880.

Helen Keller Services for the Blind (HKSB) | www.helenkeller.org/hksb

Recognition Days

June 5 National Cancer Survivors Day®

National Cancer Survivors Day is a celebration for those who have survived, an inspiration for those recently diagnosed, a gathering of support for families, and an outreach to the community. It is an annual, treasured Celebration of Life that is held in hundreds of communities. #CelebrateLife

National Cancer Survivors Day | www.ncsd.org

June 7 National Healthcare Recruiter Recognition Day

National Healthcare Recruiter Recognition Day falls on the first Tuesday in June. It is a great opportunity to promote the profession and the contribution healthcare recruiters make to their organizations each and every day.

National Association for Health Care Recruitment | www.nahcr.com

June 11 Family Health & Fitness Day

Celebrated the second Saturday in June each year, this special day promotes the importance of parks and recreation in keeping communities healthy. #NRPAFamilyFitDay

National Recreation and Park Association | www.nrpa.org

June 14 World Blood Donor Day

Every year countries around the world celebrate World Blood Donor Day (WBDD). The event serves to raise awareness of the need for safe blood and blood products and to thank voluntary, unpaid blood donors for their life-saving gifts of blood.

World Health Organization | www.who.int

June 16 National Career Nursing Assistants' Day

National Career Nursing Assistants' Day recognizes the unique contributions of nursing assistants and other direct-care workers who provide daily care in nursing homes, home care and other long-term care settings. It is observed on Thursday of the second full week of June.

National Network of Career Nursing Assistants | www.cna-network.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





July

Month-long Observances

National Cleft & Craniofacial Awareness & Prevention Month

Cleft and craniofacial conditions affect thousands of infants, children, teens and adults in the United States each year. Some are born with congenital anomalies like cleft lip and palate, others with more complex, life-threatening craniofacial conditions. Some are burned; others are injured in accidents and animal attacks, or diagnosed with various oral/head/neck and skin diseases.

National Cleft & Craniofacial Awareness & Prevention | www.nccapm.org

National Minority Mental Health Awareness Month

The National Alliance on Mental Illness encourages organizations and individuals to help raise awareness of mental illness, treatment and research in diverse communities. #MMHAM

National Alliance on Mental Illness | www.nami.org

Sarcoma Awareness Month

Sarcoma is still considered to be the "forgotten cancer." Efforts to encourage research and drug development are made more challenging due to a lack of awareness and understanding. During Sarcoma Awareness Month, the Sarcoma Foundation of America aims to further highlight the extraordinary challenges that sarcoma patients face and the need for more sarcoma research and better sarcoma therapies. #SarcomaAwarenessMonth

Sarcoma Foundation of America | www.curesarcoma.org

UV Safety Awareness Month

The American Academy of Ophthalmology reminds Americans of the importance of shielding their eyes from the sun's harmful rays by wearing sunglasses and wide-brimmed hats.

The American Academy of Ophthalmology | www.aao.org/eye-health

Week-long Observances

July 17-23 Everybody Deserves a Massage Week

Every year, massage therapists and bodyworkers nationwide lend their hearts and hands to raise awareness of the benefits of massage, bodywork and somatic therapies. Usually observed the second week after Independence Day.

Associated Bodywork & Massage Professionals | www.abmp.com

Recognition Days

July 28 World Hepatitis Day

World Hepatitis Day (WHD) is one of WHO's seven officially mandated global public health days. WHD takes places every year on July 28, bringing the world together under a single theme to raise awareness of the global burden of viral hepatitis and to influence real change.

World Health Organization | www.who.int

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





August

Month-long Observances

Children's Eye Health and Safety Month

During the month of August, Prevent Blindness America helps promote children's eye health and safety, and educates the public on signs of possible eye problems.

Prevent Blindness America | www.preventblindness.org

Digestive Tract Paralysis Awareness Month

Originating as Gastroparesis Awareness Week in 2009, Digestive Tract Paralysis Awareness Month was founded by G-PACT to encompass the date of our founding, August 23, 2001. It is inclusive of multiple Digestive Tract Paralysis conditions including gastroparesis, chronic intestinal pseudo-obstruction, and colonic inertia.

Gastroparesis Patient Association for Cures and Treatments (G-PACT) | www.g-pact.org

National Breastfeeding Month

August is National Breastfeeding Month and includes World Breastfeeding Week. The World Alliance for Breastfeeding Action (WABA) was formed in 1991 to act on the Innocenti Declaration (1990) to protect, promote and support breastfeeding.

World Alliance for Breastfeeding Action (WABA) | www.waba.org.my U.S. Breastfeeding Committee (USBC) | www.usbreastfeeding.org

National Immunization Awareness Month

National Immunization Awareness Month (NIAM) is an annual observance held in August to highlight the importance of vaccination for people of all ages. The CDC has resources to assist you in communicating to healthcare professionals, parents, and patients about immunization during August and throughout the year.

Centers for Disease Control and Prevention | www.cdc.gov

Neurosurgery Awareness Month

The month of August is dedicated to recognizing the service and contributions of neurosurgeons who diagnose and treat disorders of the nervous system. #NeurosurgeryAwarenessMonth

American Association of Neurological Surgeons | www.aans.org

Psoriasis Action Month

Over 8 million Americans have psoriasis. Nearly a third of them will develop psoriatic arthritis. The National Psoriasis Foundation provides education, support and community to the millions of individuals impacted by these chronic diseases, together called psoriatic disease.

National Psoriasis Foundation | www.psoriasis.org

Summer Sun Safety Month

August is Summer Sun Safety Month, which makes this a good time to learn the signs of sun damage and remember the ways you can protect yourself and your family from the harmful effects of ultraviolet, or UV, radiation from sunlight.

American Cancer Society | www.cancer.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





August continued

Week-long Observances

August 1-7 World Breastfeeding Week

Celebrated every August 1-7 in commemoration of the 1990 Innocenti Declaration, World Breastfeeding Week's (WBW) annual themes include healthcare systems, women and work, the International Code of Marketing of Breastmilk Substitutes, community support, ecology, economy, science, education and human rights.

World Alliance for Breastfeeding Action (WABA) | www.waba.org.my U.S. Breastfeeding Committee (USBC) | www.usbreastfeeding.org

August 7-13 National Health Center Week

Observed the second week in August, National Health Center Week is designed to recognize the service and contributions of health centers in providing care to the underserved people in the U.S.

National Association of Community Health Centers | www.nachc.org

August 23-29 Health Unit Coordinator Recognition Week

Every August 23-29, the National Association of Health Unit Coordinators (NAHUC) promotes the profession through education and certification, complying with the NAHUC standards of practice, standards of education and code of ethics.

National Association of Health Unit Coordinators | www.nahuc.org

Recognition Days

August 1 World Lung Cancer Day

Observed annually on August 1, World Lung Cancer Day raises awareness for people affected by lung cancer, along with effective ways for its prevention. Eliminating tobacco use is the number one way to reduce lung cancer cases.

American Lung Association | www.lung.org

August 23 Health Unit Coordinator Recognition Day

Observed August 23, the National Association of Health Unit Coordinators (NAHUC) promotes the profession through education and certification, complying with the NAHUC standards of practice, standards of education and code of ethics.

National Association of Health Unit Coordinators | www.nahuc.org

August 31 International Overdose Awareness Day

International Overdose Awareness Day is the world's largest annual campaign to end overdose, remember without stigma those who have died and acknowledge the grief of the family and friends left behind. Time to Remember. Time to Act. #EndOverdose

International Overdose Awareness Day | www.overdoseday.com

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





September

Month-long Observances

Blood Cancer Awareness Month

September is Blood Cancer Awareness Month – a focused time for advocates and supporters of The Leukemia & Lymphoma Society (LLS) to raise awareness both locally and nationally about our efforts to fight blood cancers including leukemia, lymphoma, myeloma and Hodgkin's disease.

Leukemia & Lymphoma Society | www.lls.org

Food Safety Education Month

September is National Food Safety Education Month (FSEM). It's a great time to freshen up on food safety and educate others about preventing food poisoning. #CDCFoodSafety

Centers for Disease Control and Prevention | www.cdc.gov

Healthy Aging Month

Healthy Aging Month focuses national attention on the positive aspects of growing older. The main objective is to encourage local-level Healthy Aging events that promote taking personal responsibility for one's health...physically, socially, mentally and financially.

Healthy Aging | www.healthyaging.net

National Cholesterol Education Month

The month of September is dedicated to educating Americans on the danger of high cholesterol and to encourage cholesterol screenings to guard against heart disease, heart attack and stroke.

Centers for Disease Control and Prevention | www.cdc.gov

Pain Awareness Month

The first Pain Awareness Month was in 2001, when the ACPA led a coalition of groups to establish September as Pain Awareness Month – a time when various organizations work to raise public awareness of issues in the area of pain and pain management.

American Chronic Pain Association | www.theacpa.org

World Alzheimer's Month

World Alzheimer's Month is the international campaign from Alzheimer's Disease International that takes place every September. #WorldAlzheimersMonth

Alzheimer's Disease International | www.alzint.org Alzheimer's Society United Against Dementia | www.alzheimers.org.uk

Week-long Observances

September 4-10 National Migraine Awareness Week

Beginning the first Sunday in September, the Migraine Trust designates this week to bring awareness of how headaches and migraines impact people and their family, social lives and ability to work. #BetterMigraineCare

The Migraine Trust | www.migrainetrust.org

September 5-11 National Suicide Prevention Week

National Suicide Prevention Week is an annual campaign observed in the United States to educate and inform the general public about suicide prevention and the warning signs of suicide. It also aims to reduce the stigma surrounding suicide and encourage the pursuit of mental health assistance because going to therapy should be as normalized as going to the gym. #StopSuicide

American Foundation for Suicide Prevention | www.afsp.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.

NAS

2022 CALENDAR OF HEALTHCARE RECOGNITION DAYS



September continued

September 4-10 Vascular Nurses Week

This event recognizes professionals practicing vascular nursing at the bedside in acute care settings, operating rooms and clinics, as well as functioning as staff nurses, advanced practice nurses, educators and researchers.

Society for Vascular Nursing | www.svnnet.org

September 11-17 National Assisted Living Week

National Assisted Living Week, which traditionally starts on Grandparents' Day, provides an opportunity for residents, families, staff, volunteers and the surrounding community to come together and show residents how much we care for them.

National Center for Assisted Living | www.ahcancal.org

September 11-17 National Environmental Services Week

This event recognizes environmental services teams as essential personnel in the execution of infection control cleaning protocols, patient safety goals and customer satisfaction. It has been observed the second full week of September since 1981.

Association for the Health Care Environment | www.ahe.org

September 11-17 National Nephrology Nurses Week

This week was established to honor the dedicated nephrology nurses who care for patients with kidney disease. ANNA has designated the second full week in September each year as Nephrology Nurses Week.

American Nephrology Nurses Association | www.annanurse.org

September 11-17 Nursing Professional Development Week

NPD Week is an opportunity to recognize the exceptional work done by nursing professional development team members. During this week, take the time to celebrate achievements, thank your staff, host educational activities and teach others about nursing professional development.

Association for Nursing Professional Development | www.anpd.org

September 12-18 Neonatal Nurses Week

In 2019, National Neonatal Nurses Day was expanded to a weekly observance. The week of September 15 was established by the National Association of Neonatal Nurses (NANN) to honor nurse colleagues and show their pride in being a neonatal nurse. #NeonatalNursesWeek

National Association of Neonatal Nurses | www.nann.org

September 18-24 National Surgical Technologists Week

National Surgical Technologists Week, the third week of September, is an opportunity to promote the profession and educate the community about the vital role that surgical technologists play in the OR. #SurgicalTechnologistsWeek

Association of Surgical Technologists | www.ast.org

September 19-25 National Rehabilitation Awareness Week

Taking place the third full week in September, this event applauds the efforts of rehab professionals and focuses the nation's attention on the powers and possibilities of rehabilitation. #powerofmedicalrehab

American Medical Rehabilitation Providers Association | amrpa.org Association of Rehabilitation Nurses | www.rehabnurse.org

September 22-28 Falls Prevention Awareness Week

Falls Prevention Awareness Week is a national health campaign observed on the first day of fall to increase awareness around falls health and injury prevention. According to the U.S. Centers for Disease Control and Prevention (CDC), one-fourth of Americans aged 65+ falls each year.

National Council on Aging | www.ncoa.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





September continued

Recognition Days

September 10 World Suicide Prevention Day

Observed on September 10 every year, World Suicide Prevention Day (WSPD) provides the opportunity for people across the globe to raise awareness of suicide and to promote preventative measures with the aim to reduce the number of suicides and suicide attempts globally. #WSPD

International Association for Suicide Prevention | www.iasp.info

September 18 National HIV/AIDS and Aging Awareness Day

Lead by The Aids Institute, this day brings attention to the growing number of people living long and full lives with HIV and to their health and social needs. #HIVandAging

HIV.gov | www.hiv.gov

The Aids Institute | www.theaidsinstitute.org

September 21 World Alzheimer's Day

World Alzheimer's Day falls on September 21 each year and is a day on which Alzheimer's organizations around the world concentrate their efforts on raising awareness about Alzheimer's and dementia. Alzheimer's disease is the most common form of dementia, a group of disorders that impairs mental functioning.

Fisher Center for Alzheimer's Research Foundation | www.alzinfo.org

September 24 Family Health & Fitness Day USA

Held during the last Saturday in September, Family Health & Fitness Day USA is the largest family health event of its kind. The event's purpose is to promote family involvement in physical activity, one of the goals of the U.S. Surgeon General's Report on Physical Activity and Health. #FamilyHealthAndFitnessDayUSA

Health Information Resource Center | www.fitnessday.com

September 28 National Women's Health and Fitness Day

Women's Health and Fitness Day is the nation's largest annual health promotion event for women of all ages. The event is held on the last Wednesday in September. #WomensHealthFitnessDay

Health Information Resource Center | www.fitnessday.com

September 28 World Rabies Day

September 28 is World Rabies Day, a global health observance started in 2007 to raise awareness about the impact of rabies on humans and animals, provide information and advice on how to prevent the disease in at-risk communities and support advocacy for increased efforts in rabies control.

Global Alliance for Rabies Control | www.rabiesalliance.org

September 29 World Heart Day

The World Heart Federation created World Heart Day, an event held annually on September 29. Every year, over 17 million people die from heart disease. People around the world can find events that raise awareness about cardiovascular disease (CVD) – its warning signs, the steps you can take to fight it, and how to help those around you who may be suffering. #UseHeart

World Heart Federation | www.world-heart-federation.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





October

Month-long Observances

ADHD Awareness Month

Attention-deficit/hyperactivity disorder (ADHD) affects both children and adults. ADHD Awareness Month challenges us to look at what we thought we knew and develop a new understanding of ADHD. #ADHDAwareness

Attention Deficit Disorder Association | www.add.org

American Pharmacists Month

American Pharmacists Month recognizes the significant contributions to healthcare and the commitment to patient care by pharmacists in all practice settings around the country. #YouStandByUsAll

American Pharmacists Association | www.pharmacist.com

Breast Cancer Awareness Month

This event is a collaboration of national public service organizations, professional medical associations and government agencies working together to promote breast cancer awareness, share information on the disease and provide greater access to services.

National Breast Cancer Foundation, Inc. | www.nationalbreastcancer.org

Domestic Violence Awareness Month

Over the past 30+ years, much progress has been made to support domestic violence victims and survivors, to hold abusers accountable, and to create and update legislation to further those goals. #WeAreResilient

National Coalition Against Domestic Violence | www.ncadv.org

Eve Injury Prevention Month

October is Eye Injury Prevention Month. According to the American Academy of Ophthalmology (AAO), nearly 2.5 million people suffer eye injuries every year, many of which result in partial or total vision loss. Make eye safety a priority.

American Academy of Ophthalmology | www.aao.org

Medical Ultrasound Awareness Month

Medical Ultrasound Awareness Month (MUAM) is designed to increase public awareness around the role of diagnostic medical sonographers in the medical community and promote their value in healthcare.

Society of Diagnostic Medical Sonography | www.sdms.org

National Dental Hygiene Month

National Dental Hygiene Month focuses on increasing public awareness of the importance of educating the entire family on situations impacting their oral health.

American Dental Hygienists Association | www.adha.org

National Disability Employment Awareness Month

National Disability Employment Awareness Month is a national campaign that raises awareness about disability employment issues and celebrates the many and varied contributions of America's workers with disabilities.

Office of Disability Employment Policy, U.S. Department of Labor | www.dol.gov/odep

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





October continued

National Down Syndrome Awareness Month

October is Down Syndrome Awareness month; its purpose is to raise public awareness of this common disorder and advocate for acceptance and inclusion of people with Down syndrome. #NADStrong

National Association for Down Syndrome | www.nads.org National Down Syndrome Society | www.ndss.org

National Medical Librarians Month

National Medical Librarians Month (NMLM) highlights and raises awareness of the important role of the health sciences information professional in finding quality health information.

Medical Library Association | www.mlanet.org

National Physical Therapy Month

National Physical Therapy Month (NPTM) recognizes and celebrates physical therapists, physical therapy assistants and physical therapy students. They transform society by restoring and improving motion in people's lives. #ChoosePT #PTmonth

American Physical Therapy Association | www.apta.org

Sudden Infant Death Awareness Month

October is Sudden Infant Death Syndrome (SIDS) Awareness Month. This month and beyond, advocates and infant caregivers can encourage safe infant sleep and help raise awareness about SIDS. #SafeSleepSnap

HHS Safe to Sleep | safetosleep.nichd.nih.gov

Walk to School Month

Committed to empowering communities to make walking and bicycling to school a safe, appealing, preferred choice for families, improving the well-being of children.

National Center for Safe Routes to School / Walk & Bike to School | www.walkbiketoschool.org

Week-long Observances

October 2-8 Mental Illness Awareness Week

The first full week of October, National Alliance on Mental Illness (NAMI) encourages organizations and individuals to help raise awareness of mental illness, treatment and research. #MentalIllnessAwarenessWeek #MIAW

National Alliance on Mental Illness | www.nami.org

October 2-8 National Healthcare Foodservice Workers Week

Observed each year during the first full week in October, National Healthcare Food Service Workers Week recognizes the important role that foodservice staff have in helping the employees and patients of healthcare facilities stay well-nourished and healthy. #HealthcareFoodserviceWorkersWeek

Association for Healthcare Foodservice | www.healthcarefoodservice.org

October 2-8 National Health Care Supply Chain Week

The first full week of October is dedicated to celebrating resource and materials management professionals for their outstanding contributions to healthcare and the overall success of the supply chain field. #SCWeek

Association for Healthcare Resource & Materials Management | www.ahrmm.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.

NAS

2022 CALENDAR OF HEALTHCARE RECOGNITION DAYS



October continued

October 2-9 National Midwifery Week

National Midwifery Week is held Sunday to Saturday during the first week of October. It recognizes the contributions certified midwives (CMs) and certified nurse midwives (CNMs) make to the health and well-being of women and their families.

American College of Nurse-Midwives | www.midwife.org

October 2-8 Nuclear Medicine & Molecular Imaging Week

The first full week in October is dedicated to encouraging physicians, technologists, scientists and others involved in nuclear medicine and molecular imaging to take to take pride in their profession and a proactive role in the advancement of the field.

Society for Nuclear Medicine & Molecular Imaging | www.snmmi.org

October 3-7 Pediatric Nurses Week

The Society of Pediatric Nurses celebrates the specialty practice of pediatric nursing and the professionals dedicated to promoting the optimal health of children and excellence in the nursing care of children and their families. The week calls attention to the critical work pediatric nurses provide to improve healthcare delivery. #ProudPediatricNurse

Society of Pediatric Nurses | www.pedsnurses.org

October 6-12 National Physician Assistants Week

Intended to support, celebrate, highlight and recognize the significant impact PAs have made and continue to make in healthcare. Held October 6-12, this week is also used to expand awareness of the profession nationwide and to salute the outstanding growth of America's more than 100,000 certified PAs. #PAweek

American Academy of Physician Assistants | www.aapa.org

October 9-15 Emergency Nurses Week

Emergency Nurses Week is dedicated to recognizing emergency room nurses. Observed the week of Emergency Nurses Day (second Wednesday in October), EN week celebrates the hardworking nursing professionals who care for those people most in need. #ENWeek

Emergency Nurses Association | www.ena.org

October 9-15 Healthcare Security & Safety Week

Observed the second full week of October, Healthcare Security & Safety Week was created to celebrate the role of healthcare security and safety professionals in serving healthcare facilities, personnel, patients and visitors. #HealthcareSecuritySafetyWeek

International Association for Healthcare Security & Safety | www.iahss.org

October 9-15 National Case Management Week

National Case Management Week (NCMW) is the second full week of October. It's an opportunity to recognize the dedication, compassion and patient-care outcomes achieved by hospital case managers. #NCMW

American Case Management Association | www.acmaweb.org

October 9-15 Sterile Processing Week

Formerly 'International Central Service Week', Sterile Processing Week begins the second Sunday in October. This event recognizes the important role that central service and sterile processing teams play in supply-distribution and processing of surgical instrumentation, as well as patient safety.

Healthcare Sterile Processing Association (HSPA) | www.myhspa.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





October continued

October 10-15 National Dialysis Technician Recognition Week

The National Association of Nephrology Technicians/Technologists recognizes hemodialysis technicians who are involved in patient care, dialyzer reuse, equipment maintenance, kidney transplantation and administrative areas.

National Association of Nephrology Technicians/Technologists | www.dialysistech.net

October 16-22 International Infection Prevention Week

International Infection Prevention Week raises awareness of the role infection prevention plays to improve patient safety. The week provides a focal point for infection preventionists, healthcare professionals, consumers, organizations and industry partners to highlight infection prevention and its power to save lives. The event takes place the third week of October. #IIPWChat

Association for Professionals in Infection Control and Epidemiology | apic.org

October 16-22 National Healthcare Quality Week

National Healthcare Quality Week highlights the work of healthcare quality and patient safety professionals and their influence on improved patient care outcomes and healthcare delivery systems. It is held the third full week of October.

National Association for Healthcare Quality | www.nahq.org

October 16-22 National Pharmacy Week

Pharmacy Week, celebrated the third full week in October, acknowledges the invaluable contributions that pharmacists and technicians make to patient care in hospitals, outpatient clinics and other healthcare settings.

American Society of Health System Pharmacists | www.ashp.org

October 17-21 Medical Assistants Recognition Week

Medical Assistants Recognition Week (MARWeek) recognizes medical assistants' vital role and contributions to the patient-healthcare team while raising awareness of the profession. It is celebrated during the third full week in October. #MARWeek

American Association of Medical Assistants | www.aama-ntl.org

October 21-28 National Gerontological Nursing Week

National Gerontological Nursing Week raises awareness of elderly nursing care, the growing need for gerontological nurses and the need for increased training and educational opportunities to equip all nurses to meet the psychological, medical and social needs of older adults.

Gerontological Advanced Practice Nurses Association | www.gapna.org

October 23-29 National Health Care Facilities and Engineering Week

This event, which is usually celebrated annually during the fourth week of October, recognizes the important role that facility managers and engineers play in ensuring a safe and functional environment for all patients, visitors and staff. #HealthEngWeek

American Society for Healthcare Engineering | www.ashe.org

October 23-29 National Massage Therapy Awareness Week

Celebrated every year during the last week in October, this event recognizes and increases awareness of the benefits and value of massage therapy in health and wellness.

American Massage Therapy Association | www.amtamassage.org

October 23-31 National Red Ribbon Week®

The Red Ribbon Campaign® is the oldest and largest drug prevention program in the nation, reaching millions of young people during Red Ribbon Week,® October 23-31 each year. #RedRibbonWeek

National Family Partnership | www.redribbon.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.

NAS

2022 CALENDAR OF HEALTHCARE RECOGNITION DAYS



October continued

October 23-29 Respiratory Care Week

This annual event, held the last full week of October, recognizes respiratory care therapists and celebrates their profession while raising awareness of lung health issues and practices.

American Association for Respiratory Care | www.aarc.org

October 23-29 Spiritual Care Week/Pastoral Care Week

Pastoral Care Week celebrates those who provide spiritual counseling to others. It gives opportunities for organizations and institutions of all kinds and types to recognize the spiritual caregivers in their midst and the ministry caregivers provide.

COMISS Network | www.comissnetwork.org

Recognition Days

October 6 World Cerebral Palsy Day

Cerebral palsy affects more than 17 million people worldwide, that's millions of reasons to celebrate and advocate for people living with cerebral palsy on World Cerebral Palsy Day – October 6. #MillionsOfReasons #WorldCerebralPalsyDay

CP360 Cerebral Palsy's Global Network | cp360.org

October 10 World Mental Health Day

World Mental Health Day's objective is to raise awareness of mental health issues around the world and to mobilize efforts in support of mental health.

World Health Organization | www.who.int

October 12 ACM (Accredited Case Manager) Recognition Day

In conjunction with National Case Management Week, ACM Recognition Day is the perfect opportunity to recognize the case manager's efforts in becoming an Accredited Case Manager. #NCMW

American Case Management Association | www.acmaweb.org

October 12 Emergency Nurses Day

Emergency Nurses Day, the second Wednesday in October, recognizes hardworking emergency nursing professionals who play an integral role in emergency departments, providing critical care where it is most needed. #EmergencyNursesDay

Emergency Nurses Association | www.ena.org

October 15 National Latinx AIDS Awareness Day

The Latino Commission on AIDS (LCOA), the Hispanic Federation and other organizations use this day to promote awareness of the disproportionate impact of AIDS/HIV on the Latino/Hispanic communities, promote HIV testing and provide HIV prevention information and access to care. #NLAAD

HIV.gov | www.hiv.gov

October 19 Healthcare Security and Safety Officer Appreciation Day

(See Healthcare Security & Safety Week)

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





October continued

October 15 Pregnancy and Infant Loss Remembrance Day

October is Pregnancy & Infant Loss Awareness Month, and October 15 is World Pregnancy & Infant Loss Remembrance Day. Participate in the International Wave of Light by lighting a candle at 7pm local time on October 15 to honor all babies gone too soon. #NeverBeStill

Star Legacy Foundation | www.starlegacyfoundation.org

October 16 World Food Day

World Food Day is annually celebrated on October 16. The date commemorates the founding of the United Nations (UN) Food and Agriculture Organization (FAO). Collective action across 150 countries is what makes World Food Day one of the most celebrated days of the UN calendar. #WorldFoodDay

Food and Agriculture Organization of the United Nations | www.fao.org

October 18 Pharmacy Technician Day

The third Tuesday of October is designated for celebrating the valued contribution of Pharmacy Technicians. #RxTechDay

American Society of Health System Pharmacists | www.ashp.org

October 19 Medical Assistants Recognition Day

National Medical Assistants Day recognizes medical assistants' vital role and contributions to the patient-healthcare team while raising awareness of the profession. It is celebrated the Wednesday of the third week in October. #MARDay

American Association of Medical Assistants | www.aama-ntl.org

October 19 World Pediatric Bone and Joint (PB&J) Day

World Pediatric Bone and Joint Day on October 19 of each year spreads awareness about the impact of musculoskeletal conditions in children. Referred to as World PB&J Day, this day also educates health care providers and the public. #WorldPB|Day #WorldPediatricBoneAnd|ointDay

United States Bone and Joint Initiative | www.usbji.org

October 21 National Mammography Day

National Mammography Day is observed annually on the third Friday in October as part of National Breast Cancer Awareness Month. The best defense is early detection, and a mammogram can often detect a problem before there is any outward physical sign.

National Breast Cancer Foundation, Inc. | www.nationalbreastcancer.org

October 22 International Stuttering Awareness Day

Held on October 22 each year, this annual event raises stuttering awareness in our own communities. Join with other organizations both nationally and internationally to educate the public and reach those who stutter who still feel alone and isolated.

National Stuttering Association | www.westutter.org

October 29 World Psoriasis Day

Organized by the International Federation of Psoriatic Disease Associations (IFPA), World Psoriasis Day has been celebrated on October 29 since 1971. IFPA aims to unite, strengthen and lead the global community to improve the lives of people affected by psoriatic disease.

International Federation of Psoriatic Disease Associations (IFPA) | www.ifpa-pso.com National Psoriasis Foundation | www.psoriasis.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





November

Month-long Observances

American Diabetes Month®

One in three people in the United States has prediabetes. One in five people with prediabetes in America don't know they have it. You can take your health into your own hands through awareness, detection and management of diabetes. #BigStepUp

American Diabetes Association | www.diabetes.org

Eye Donation Month

Since it was proclaimed by President Ronald Reagan in 1983, Eye Bank Association of America has used the month as an opportunity to educate the public about the importance of registering to be a donor, about cornea donation and transplantation, and to acknowledge the important work of our member eye banks. #eyedonationmonth

Eye Bank Association of America | www.restoresight.org

National Alzheimer's Disease Awareness Month

This event is centered on recognizing all those living with Alzheimer's disease and honoring the more than 15 million caregivers, including families and friends, who support them.

Alzheimer's Association | www.alz.org

National Epilepsy Awareness Month

According to the Epilepsy Foundation, 1 in 10 people will experience a seizure throughout their life, and 1 in 26 will develop epilepsy. Epilepsy is a condition that affects the central nervous system. #RemoveTheFilter

Epilepsy Foundation | www.epilepsy.com

National Family Caregivers Month

November is designated as a time to thank, support, educate and empower the nation's 90 million family caregivers who are enabling their loved ones to stay at home longer. #CaregiverAnd

Caregiver Action Network | www.caregiveraction.org

National Home Care & Hospice Month

During this month, the home care and hospice community honor the millions of nurses, home care aides, therapists and social workers who have a personal, profound effect on the patients and families they serve.

National Association for Home Care & Hospice | www.nahc.org

National Hospice & Palliative Care Month

The National Hospice and Palliative Care Organization dedicates November to raising awareness about high-quality end-of-life care. Hospice care professionals provide pain management, psychosocial support and spiritual care to nearly 1.6 million people who live with a life-limiting illness.

National Hospice and Palliative Care Organization | www.nhpco.org

Prematurity Awareness Month

Throughout November, Prematurity Awareness Month, March of Dimes raises awareness of the infant health crisis of preterm birth and asks for lifesaving donations in honor of World Prematurity Day, November 17.

March of Dimes | www.marchofdimes.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





November continued

Week-long Observances

November 1-7 Medical-Surgical Nurses Week

Medical-Surgical Nurses Week is celebrated November 1-7 each year. It recognizes medical-surgical nurses who care for adult patients in a broad range of settings.

Academy of Medical-Surgical Nurses | www.amsn.org

November 1-7 Urology Nurses and Associates Week

Urology Nurses and Associates Week is celebrated November 1-7. During this special week, employers, patients and others can pay tribute to urologic healthcare professionals. Urology nurses also have the opportunity to raise awareness of their profession.

Society of Urologic Nurses & Associates | www.suna.org

November 6-12 National Allied Health Professions Week

This event honors the three million healthcare providers working in more than 80 allied health professions. Observed the first full week of November, it promotes the celebration of allied health careers by providers, educators and accrediting organizations.

Association of Schools Advancing Health Professions | www.asahp.org

November 6-12 National Medical Staff Services Awareness Week

National Medical Staff Services Awareness Week is the first week in November. It provides opportunities for hospitals, MCOs, doctors' offices, university health systems and government agencies to promote awareness of medical services professionals. #MSPWeek

National Association Medical Staff Services | www.namss.org

November 6-12 National Radiologic Technology Week®

This annual week-long celebration calls attention to the importance of medical imaging and radiation oncology. Celebrated the week of November 8, the date the x-ray was discovered, it recognizes the role that medical imaging and radiation therapy professionals play in providing quality patient care and a safe healthcare environment.

American Society of Radiologic Technologists | www.asrt.org

November 13-19 National Home Care Aide Week

The second full week of November, National Home Care Aide Week honors heroes who make a remarkable contribution to the lives of patients and the families they serve. They play an invaluable role as caregivers, companions and friends.

National Association for Home Care & Hospice | www.nahc.org

November 13-19 National Nurse Practitioner Week

National Nurse Practitioner Week is held in November to bring recognition to the NP role and increase awareness of the exceptional care that they provide. #NPWeek

American Association of Nurse Practitioners | www.aanp.org

November 13-19 Perioperative Nurses Week

Perioperative Nurses Week takes place the second week in November. It is a time to recognize the contributions perioperative registered nurses make to patient safety and the opportunities and challenges facing the profession.

Association of periOperative Registered Nurses | www.aorn.org

November 18-24 World Antimicrobial Awareness Week

Celebrated annually November 18-24, World Antimicrobial Awareness Week (WAAW) aims to increase awareness of global antimicrobial resistance and to encourage best practices among the general public, health workers and policy makers to avoid the further emergence and spread of drug-resistant infections.

World Health Organization | www.who.int

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





November continued

Recognition Days

November 12 World Pneumonia Day

World Pneumonia Day, marked every year on November 12, was established by the Stop Pneumonia Initiative in 2009 to raise awareness about the toll of pneumonia – the single biggest infectious killer of adults and children – and to advocate for global action to protect against, help prevent and effectively treat this deadly illness. #StopPneumonia #EveryBreathCounts

Stop Pneumonia Initiative | www.stoppneumonia.org

November 14 World Diabetes Day

A century after its discovery, insulin and other fundamental components of diabetes care remain beyond the reach of many who need them. This must change. Support the call to action to ensure it reaches the people who need to hear it.

International Diabetes Federation | www.idf.org

November 17 Great American Smokeout®

The Great American Smokeout® challenges people to stop using tobacco for one day and helps make them aware of the tools they can use to quit for good. The event occurs on the third Thursday of November and is sponsored by the American Cancer Society.

American Cancer Society | www.cancer.org

November 17 World Prematurity Day

Annually on November 17, March of Dimes raises awareness of the global crisis of prematurity. The U.S. remains among the most dangerous developed nations for childbirth – a crisis fueled by the health equity gap in our health care system that puts women and babies of color at the greatest risk. #WorldPrematurityDay #marchofdimes

March of Dimes | www.marchofdimes.org

November 19 International Survivors of Suicide Loss Day

International Survivors of Suicide Loss Day is an event in which survivors of suicide loss come together to find connection, understanding, and hope through their shared experience.

American Foundation for Suicide Prevention | www.afsp.org

November 24 National Family Health History Day

National Family Health History Day is an annual event that also takes place on Thanksgiving. The idea is to take a day when everyone in your family is assembled and discuss the family health history.

Centers for Disease Control and Prevention | www.cdc.gov

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





December

Month-long Observances

National Impaired Driving Prevention Month

December has been designated a time to raise awareness about the consequences of driving under the influence of alcohol and drugs.

Mothers Against Drunk Driving (MADD) | www.madd.org

U.S. DOT / The National Highway Traffic Safety Administration (NHTSA) | www.nhtsa.gov

National Safe Toys and Gifts Month

Prevent Blindness America has declared December as Safe Toys and Gifts Month. The group encourages everyone to consider if the toys they wish to give suits the age and individual skills and abilities of the individual child who will receive it, especially for infants and children under age three.

Prevent Blindness America | www.preventblindness.org Child & Family Services | www.child-familyservices.org

Week-long Observances

December 4-10 National Handwashing Awareness Week

National Handwashing Awareness Week has been observed the first full week of December since 2001. Regular handwashing is one of the best ways to remove germs, avoid getting sick and prevent the spread of germs to others. Clean hands save lives.

Centers for Disease Control and Prevention | www.cdc.gov

December 4-10 National Influenza Vaccination Week

National Influenza Vaccination Week (NIVW) is a national observance that was established the first full week of December to highlight the importance of continuing influenza vaccination. The CDC recommends that anyone over the age of 6 months get the flu vaccination. #FightFlu #NationalInfluenzaVaccinationWeek

Centers for Disease Control and Prevention | www.cdc.gov

Recognition Days

December 1 World AIDS Day

World AIDS Day is held on December 1 and focuses global attention on the continuing impact of the HIV/AIDS epidemic. The day is designed to encourage each of us to take action to expand our collective response to the epidemic. #WorldAIDSDay

HIV.gov | www.hiv.gov

December 3 International Day of Persons with Disabilities

Over one billion people, or approximately 15 percent of the world's population, live with some form of disability. IDPD provides an opportunity to raise awareness of disability and further the global efforts to promote accessibility, remove all types of barriers and realize the full and equal participation of persons with disabilities in society.

United Nations | www.un.org

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.





About NAS Recruitment Innovation

Over the course of 70 years, NAS Recruitment Innovation has remained a leader in recruitment advertising and marketing. With a full complement of experts in media, technology and creative, NAS offers an integrated approach to attracting and engaging talent. We help you make the smartest online and offline media choices, and offer bold ideas to maximize SEO, SEM and social sharing. Our candidate attraction platform, ACTIVATE®, optimizes your jobs and delivers mobile and talent network options. Finally, we'll help you implement, understand and act upon analytics at every turn to foster data-driven decision making and increase your results.

Learn more about NAS.

Learn more about various recruitment strategies.

Need assistance with recruitment marketing, employment branding or your career site? Contact your NAS Account Director or visit nasrecruitment.com/contact-nas/ to schedule a call.